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OPIDAGA

FyBMS  
Prin. of mgmt  
8110115

Instructions:

1. All questions are compulsory.
2. All questions carry equal marks.

Total Marks: 75

Total time: 2 hours 30 minutes

Q1. Answer the following (Any 2)

(15 marks)

- a) Describe the functions of Middle Level Management.
- b) Describe any 2 Managerial Skills as given by R.L.Katz.
- c) Elaborate any 7 characteristics of Profession.

Q2. Answer the following (Any 2)

(15 marks)

- a) What is MBO? Explain the features of MBO.
- b) Describe the process of Planning.
- c) Explain any 7 features of Decision making.

Q3. Answer the following

(15 marks)

- a) Describe the features of Line and Staff Organisation.
- b) Define and explain Span of Control.
- c) Explain the principles of Delegation.

Q4. Answer the following (Any 2)

(15 marks)

- a) Describe in detail any 3 Traditional Control Techniques.
- b) Discuss any 2 styles of Leadership.
- c) Explain what you mean by CSR?

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Q5. Solve the following case.

(15 marks)

In the early 20<sup>th</sup> century a French industrialist Henri Fayol stated that management had five main functions viz. Planning, Organizing, Commanding(leading), Coordinating and Controlling. Since then several debates have taken place but broadly everyone agrees that what Henri Fayol stated stands valid even now. Bengal Steels located at Durgapur is considered a progressive business organization. It holds conferences and workshops at regular intervals where executives are allowed to express their viewpoints on academic and business matters. In one such conferences executives had brainstorming session about the functions of management. Mr. Vijay Pandey HR manager asserted that the true function of management is to take care of the needs of the staff and allow the staff to take care of the goals of the organization. Some agreed while some others disagreed. Mr. Ramesh Nair, the marketing manager stated that the real function of management is to take care of the market and staff has to work within the broad policies of the organization. In this regard, the staff will not get any option.

- 1) Which of these views is correct & why?
- 2) Can you think of any other opinion about functions of management?

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